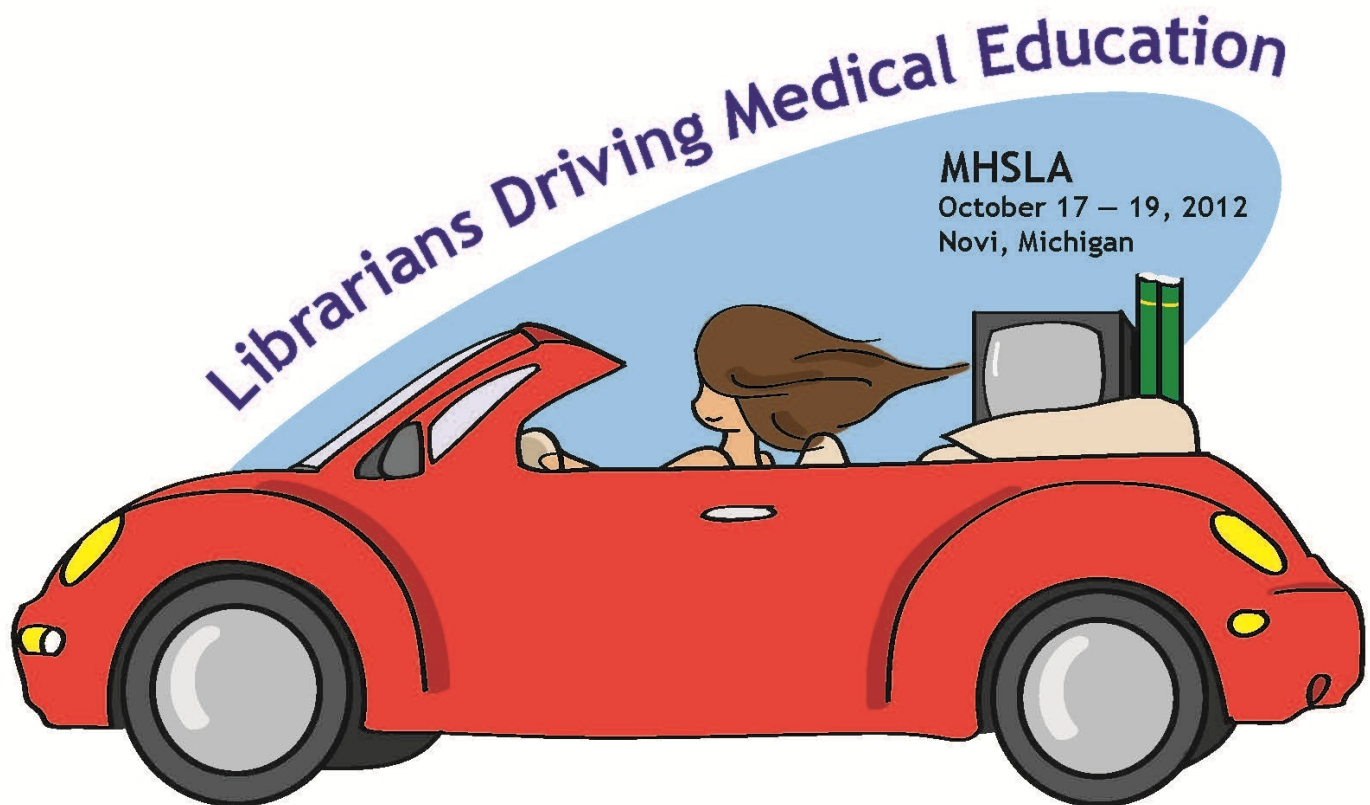


Michigan Health Sciences Libraries Association Annual Conference 2012



Baronette Renaissance Hotel, Novi MI
October 17-19, 2012

Table of Contents

Registration Desk Hours	3
Conference at a Glance	4
Invitation from MHSLA President	5
2012 Conference Planning Committee	6
Wednesday, October 17th	7
Thursday, October 18th	9
Friday, October 19th	11
Lightning Rounds and Poster Presentations.....	12
Business Meeting Agenda	14
Exhibitors	15
Hotel Map	16
Sponsors	17

Registration Desk Hours

Note: The Registration Desk will be open during breaks.

Tuesday, October 16, 2012

6:00pm - 8:00pm

Wednesday, October 17, 2012

7:00am - 8:30am

11:00am - 1:00pm

4:00pm - 6:00pm

Thursday, October 18, 2012






7:00am - 9:00am

11:30am - 1:00pm

4:00pm - 5:00pm

Friday, October 19, 2012

8:00am - 9:00am

Wednesday, October 17		Thursday, October 18	Friday, October 19
7:00-8:00		8:00-9:00	8:00-9:00
Breakfast - NEJM Ballroom C/D		Breakfast & Learn with MicroMedex ~ Ballroom C/D	Breakfast & Learn with Elsevier ~ Ballroom C/D
8:00-10:00		9:00-10:00	9:00-10:15
CE- Introduction to Epidemiology - Kris Alpi - 4 CE's Ballroom A	CE - Walking in Nurse's Shoes- Pamela Shervillo – 6 CE's Gallery	CMED: A New Approach to Medical Education Speaker- Ernest Yoder, M.D. – Central Michigan University Medical School Dean Ballroom A	Keynote Speaker Patient Education-Patient Advocates in the new Reform Arena – Jamie Verdi, JD, Attorney for Michigan Patient Advocacy- Ballroom A
10:00-10:30		10:00-10:30	10:15-10:30
Break Pre-Function area		Break (Matthews) & opening of vendor exhibits Ballroom B	Break Pre-Function area
		9:00-5:00	
		Vendor exhibits all day	
10:30-12:00		10:30-12:00	10:30-12:00
CE continued Ballroom A	CE continued Gallery	Business Meeting Ballroom A	Nurses and Librarians: Research Partners – Caroline Medcoff RN, CNS, Beaumont Health System - Ballroom A
12:00-1:00		12:00-1:00	12:00-1:00
Lunch & Learn Wolters Kluwer Ballroom C/D		Lunch & Learn - Rittenhouse Ballroom C/D	Lunch & Learn - Ebsco Ballroom C/D
1:00-3:00		1:00-1:30	1:00-3:00
CE-Institutional Review Board (IRB) –Merle Rosensweig - 4 CE's Ballroom A	CE Continued Gallery	GMR Update- Irene Williams Ballroom A	Posters/ Lightning Rounds Ballroom A
3:00-3:15		1:30-3:00	Reminder: guest checkout is noon MHSLA Conference 2012 Librarians Driving Medical Education Novi, MI  Education Event  MHSLA Event  Vendor Event  Food Event  CE Event
Break Pre-Function Area		Perspectives of an Academic Health Science Library Director -Jane Blumenthal, University of Michigan Taubman Library Director, MLA President Ballroom A	
3:15-5:00		3:00-5:00	
CE continued Ballroom A		Mingle with the Vendors Break - Ballroom B	
5:00-6:00		4:00-5:00	
Free time for networking		Raffle Drawing – must be present to win - Ballroom B	
6:00-? Welcome Event		5:00-11:00 Special Event	
Opening Reception 6 pm The Baronette Ballroom C/D Detroit Wheels Buffet Live Music - Odd Enough Sponsored in part by McGraw Hill		Scavenger Hunt 5:00-6:00 (in Twelve Oaks Mall) Cocktails at Tin Fish 6:00-6:30 (in Twelve Oaks Mall) Dinner at Tin Fish 6:30-8:00 (in Twelve Oaks Mall, Section N) Networking event at hotel's Presidential Suite 8:00-11:00	

Welcome!

On behalf of the MHSLA Executive Board, I would like to welcome you to this year's annual educational conference, "Librarians Driving Medical Education."

This year's conference is the culmination of almost two years of planning by dedicated, effective and creative members of Michigan Health Sciences Library Association. Their names are reflected on the planning committee page (page 6) and I hope you will let them know how much you appreciate their hard work.

The conference program will include something that will meet each attendee's needs. You will learn about how crucial it is that librarians collaborate with medical education at your organizations and learn how to take a leadership role. You will have chances to network, learn about new products and services from our vendor partners, and have a chance to "let down your hair" a little with the special events that are planned. I hope you take full advantage of all of the events that have been arranged for you.

So, let's "drop the top", rev our engines, and go for a good ride during this 2012 MHSLA annual conference!

Yours truly,

Leslie Burke

2011-2012 MHSLA President

2012 Conference Planning Committee

Conference Planning Chair: Diane Gardner

Local Arrangements Co-Chairs: Gina Hug

Toni Janik

Accommodations:

Toni Janik
Gina Hug

Hospitality & Special Event:

Toni Janik

Audiovisuals:

Gina Hug (Chair)
John Dulong
Sue Skoglund
Karin Werner
Abe Wheeler

Publicity:

Jill Turner (Chair)
Valerie Reid
Linda Draper
Marilyn Dow
Jessie LeTarte

Education:

Janet Zimmerman (Co-Chair)
Nancy Bulgarelli (Co-Chair)
Mary Fitzpatrick
Chris Hunt
Stephanie Swanberg
Cheryl Putnam

Registration:

Ellen O'Donnell (Chair)
Gayle Williams
Valerie Reid

Exhibits & Vendors:

Mike Simmons (Chair)
John Coffey
Alison Konieczny
Jill Van Buskirk

Wednesday October 17, 2012

7:00-8:00 am: Breakfast (sponsored by NEJM) - Ballroom C/D

8:00-10:00 am: Concurrent Sessions

Introduction to Epidemiology (4 CE's) - Ballroom A

Epidemiology is an area of study on which much of the health literature is based. In this course, librarians of all types will learn about how epidemiology is used to study human health and disease outbreaks, the varied roles and training of practitioners involved in the creation of health data, and how librarians may use this added knowledge to better search and select relevant literature.

Instructors: Kristine Alpi MLS, MPH, AHIP, North Carolina State University, William Rand Kenan Jr., Library of Veterinary Medicine

**Walking in Nurses' Shoes: Information Needs from Novice to Expert (6 CE's)
- Gallery**

Explore the information needs of nurses at all levels of education and experience and the information needs of nurses in various roles and settings. Examine the role of information in nursing education, clinical settings and in the community. Summary of effective educational techniques and examples. Tips on tailoring educational experiences to specific audiences.

Instructors: Pamela Sherwill-Navarro AHIP, Remington College of Nursing Library; Joy Kennedy, Northwest Community Healthcare, Health Resources Library

10:00-10:30 am: Break - Pre-function Area

10:30-12:00 pm: Concurrent Sessions Cont.

(Cont.) Introduction to Epidemiology (4 CE's) - Ballroom A

(Cont.) Walking in Nurses' Shoes: Information Needs from Novice to Expert (6 CE's) - Gallery

12:00-1:00 pm: Lunch & Learn sponsored by Wolters Kluwer - Ballroom C/D

Kelly Barcus will be presenting OVIDMD:

OvidMD fills a clinical information gap between point-of-care tools and in-depth medical research, when a clinician has between 5-15 minutes of time to find quick, relevant answers in the literature. With a single search, OvidMD uncovers the latest treatment options, evidence-based guidelines, and drug therapies, plus users can download customizable patient handouts, link instantly to full text, review articles, and more.

1:00-3:00 pm: Concurrent Sessions

(Cont.) Walking in Nurses' Shoes: Information Needs from Novice to Expert (6 CE's) - Gallery

Institutional Review Board (IRB) for the Protection of Human Subjects (4 CE's) - Ballroom A

This workshop will provide an historical perspective and definition of the IRB. It will answer the question "Do I need an IRB for my research?" It will cover the basics of creating an IRB, providing both general and more specific guidelines. Participants will create an IRB that will be presented to the group to review. Contact Hours: 4

Instructors: Merle Rosenzweig & Irina Zeylikovich, University of Michigan
Taubman Medical Library

3:00-3:15 pm: Break - Pre-function Area

3:15-5:00 pm: Concurrent Session Cont.

(Cont.) Institutional Review Board (IRB) for the Protection of Human Subjects (4 CE's) - Ballroom A

5:00-6:00 pm: Free time

6:00-9:00pm: Welcome Reception sponsored in part by McGraw Hill

Baronette Renaissance Hotel - Ballroom C/D

Please plan on joining your colleagues for a fun evening of food and music at the 2012 MHSLA Welcome Reception. The evening will feature the Detroit Wheels dinner buffet and a cash bar. Music will be provided by the Irish band, Odd Enough.

Thursday October 18, 2012

8:00-9:00 am: Breakfast & Learn sponsored by Truven Health Analytics:
Micromedex - Ballroom C/D

9:00-10:00 am: CMED: A New Approach to Medical Education - Ballroom A

Speaker: Ernest Yoder, M.D. - Central Michigan University Medical School Dean

Join Dr. Yoder, the founding Dean of the Central Michigan University College of Medicine as he provides us with his perspective on the issues, trends, challenges and opportunities in the medical education arena.

10:00-10:30 am: Break (Sponsored by Matthews Medical Books)

Break and **Opening of Vendor exhibits** (Vendor exhibits will be open until 5:00 pm.) - Ballroom B

Please stop by and visit with the exhibiting **Vendors**.

10:30-12:00 pm: Michigan Health Sciences Libraries Association Annual Business Meeting - Ballroom A

12:00-1:00 pm: Lunch & Learn sponsored by Rittenhouse - Ballroom C/D
(Wendy Bahnsen)

1:00-1:30 pm: GMR Update - Irene Williams, GMR Michigan Liaison - Ballroom A

See what's new at the National Library of Medicine from our GMR Michigan representative.

1:30-3:00 pm: Perspectives of an Academic Health Science Library Director - Jane Blumenthal, University of Michigan Taubman Library Director, MLA President - Ballroom A

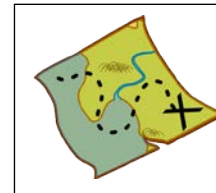
Jane will share her perspectives on the highways, detours, potholes and drag races on the road to a central collaborative librarian role in the medical curriculum. This will be an informal program with time for discussion and questions.

3:00-5:00 pm: Break & Mingle with Vendors - Ballroom B

4:00-5:00 pm: Raffle drawing - *must be present to win* - Ballroom B

5:00-11:00pm: Special Event

Twelve Oaks Mall and Tin Fish



5:00 - 6:00 p.m.: Scavenger Hunt at Twelve Oaks Mall

6:00 - 8:00 p.m.: Cocktails and dinner at the Tin Fish

8:00 - 11:00 p.m.: Networking at the Baronette Renaissance Hotel's Presidential Suite

The 2012 Special Event will be taking place at Twelve Oaks Mall, located a quick walk or drive from the Baronette Renaissance Hotel. Begin the evening by exploring the mall with a Scavenger Hunt. Twelve Oaks Mall has over 200 distinctive shops and restaurants. Next, are cocktails and a delicious dinner at the Tin Fish restaurant, located at the mall. Several menu options will be available, including vegetarian.

After dinner, conference attendees are invited back to the Baronette Renaissance Hotel for a networking event in the Presidential Suite from 8:00 - 11:00 p.m. Non-alcoholic beverages and snacks will be available.

Friday October 19, 2012

8:00-9:00 am: Breakfast & Learn sponsored by Elsevier - Ballroom C/D

Brandon McCune will be presenting Clinical Key

For the first time, every medical and surgical title that Elsevier publishes is in Clinical Key for institutional site access. In total, we provide access to 12 different content types where the user can filter and limit to answer their specific clinical queries. In one single portal, users will be able to access and filter by point of care information, a databank of 4 million images, clinical trial information from clinicaltrials.gov, and 9000 procedural videos derived specifically from Procedures Consult as well as the electronic video content that accompany our 1000 + health science textbooks.

9:00-10:15 am: Keynote Speaker:

Patient Education – Patient Advocates in the New Reform Arena – Ballroom A

Speaker: Jamie Verdi, JD, Attorney for Michigan Patient Advocacy

Jamie Verdi, JD, founder of the Michigan Patient Advocacy Liaison, LLC and an advisory Board member of the Professional Patient Advocate Institute will discuss the emergent patient advocacy paradigm and resources that patients can use in navigating the complex healthcare reform issues.

10:15-10:30 am: Break – Pre-function Area

10:30-12:00 pm: Nurses and Librarians: Research Partners – Ballroom A

Instructor: Caroline Medcoff, RN, CNS, Chair, Beaumont Health System's Nursing Research Committee and Magnet Committee

Join us for this session that will discuss the collaboration and teamwork needed for health science librarians and nurses on the research journey. We will review the magnet hospital certification process and methods that librarians can use to support the nursing process in their institution.

12:00-1:00 pm: Lunch & Learn sponsored by Ebsco – Ballroom C/D

Meghan Tyler will be presenting DynaMed and Nursing Reference Center

1:00-3:00 pm: Posters / Lightning Rounds - Ballroom A

Join us in this slightly different combination of presenting our members' great ideas and research projects that will combine our popular "Lightening Rounds" format with our poster presenters in a fast paced, informative session. This session will alternate between lightning round and poster presentations with seven minutes for each presenter.

Moderator: Christopher Hunt, Garden City Hospital

Lightning Rounds and Poster Presentations

- 1. Sustaining Librarian Vitality: Embedded Librarianship Model for Health Sciences Librarians (P)**
Misa Mi, Oakland University William Beaumont School of Medicine Library
Lin Wu, University of Tennessee Health Science Center Library and Biocommunications Center
- 2. Designing a New Medical School Library (LR)**
Jennifer Barlow, Borgess Medical Center
- 3. Architecting Learning Contexts to Support First-Year Medical Students in Learning Fundamental Library Information Skills (P)**
Misa Mi, Stephanie Swanberg, Keith Engwall, Nancy Bulgarelli
Oakland University William Beaumont School of Medicine Library
- 4. Free, as in Kittens! (LR)**
Jennifer Bowen, Detroit Medical Center
- 5. Library Services to a New Distance Medical School Campus (P)**
Andrea Kepsel, Michigan State University
- 6. Quality Improvement Tools for Health Sciences Libraries (LR)**
Toni Janik & Orien Duda, Hotel Dieu Grace Hospital
- 7. LibGuides: Going from Ordinary to Extraordinary (P)**
Mark Bremel & Carol Shannon, University of Michigan Taubman Health Sciences Library

- 8. Expanding a Librarian's Role through Building and Managing a Faculty Learning Community (LR)**
Misa Mi, Oakland University William Beaumont School of Medicine Library
- 9. Show Us Your Heart! A State-Wide Library Initiative to Increase Organ Donation Registration (P)**
Carol Shannon, Jean Song, Kate Saylor, University of Michigan Taubman Health Sciences Library
- 10. Strengthening the Librarian's Role in an Online Public Health Program (LR)**
Abe Wheeler, Michigan State University
- 11. Sharehousing: Adopting the Household Model in the Establishment and Integration of a New Virtual Medical Library (P)**
Stephanie Swanberg, Shawn Lombardo, Nancy Bulargelli, Misa Mi
Oakland University William Beaumont School of Medicine
- 12. Leverage Mobile Resources for Medical Students' Success (LR)**
Wendy Wu, Wayne State University Shiffman Medical Library
- 13. Availability of eBooks in the Vision Sciences: A Snapshot in Time (P)**
Gale Oren, University of Michigan Kellogg Eye Center
- 14. Going Green (LR)**
Janet Zimmerman, Beaumont Health System Library
- 15. Hitting a Moving Target: Resource Access in a Mobile World (P)**
Whitney Townsend, Carol Shannon, University of Michigan Taubman Health Sciences Library



Michigan Health Sciences Libraries Association
2012 Education Conference
Annual Business Meeting
Baronette Hotel, Novi, Michigan
Thursday, October 18, 2012

Agenda:

- 1. Call to order**
- 2. Welcoming Remarks**
- 3. Review of Standing Rules**
- 4. Archivist's report**
- 5. Treasurer's report**
- 6. Standing Committee Reports**
 - a. Audit
 - b. Bylaws
 - c. 2012 Conference Planning - Local Arrangements
 - d. 2012 Education
 - e. Membership
 - f. Nominating & Elections
 - g. Outreach & Advocacy
 - h. Communications
 - i. Research
 - j. Resource Sharing
 - k. Group Purchasing
- 7. Regional Group Reports:**
 - a. GMR Regional Council
 - b. ERHSLA
 - c. MDMLG
 - d. M-MHSLA
 - e. WMHLSA
- 8. 2013 Conference Invitation**
- 9. Old Business**
- 10. New Business**
 - a. Bylaws changes vote
- 11. President's Remarks**
- 12. Passing of the Gavel**
- 13. Adjournment**

Exhibitors

Basch Subscriptions: Laurie Schwed

Midwest Collaborative for Library Services: Diana Mitchell

EBSCO: Tracey Bahia; Terry Kelty

Micromedex: Rob Schenk; Lauren Draina

Elsevier: Brandon McCune; Christine Fasiska

Rittenhouse: Wendy Bahnsen; Laura Polucha

EOS International: Horacio Gurrola

Sage

GMR-NNLM: Irene Williams

StatRef: Jade McIntosh

LexiComp: Kevin Crews

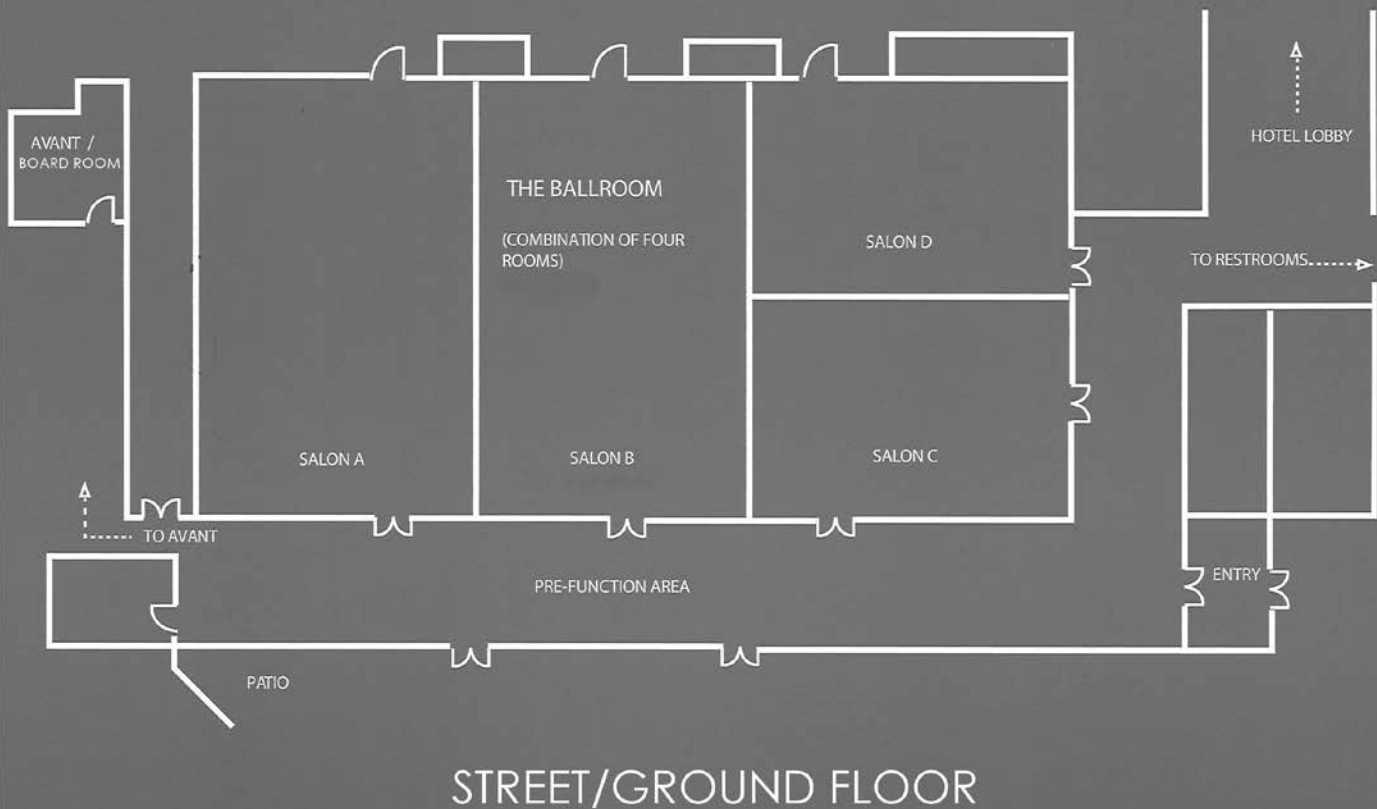
Wolters Kluwer: Kelly Barcus

Matthews Medical Books: Leann Carey

McGraw-Hill: Roland Bruno

MeL: Deb Biggs Thomas

The Baronette Renaissance (Novi) - MHSLA Conference 2012



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A Special Thank you to our Sponsors

Baronette Renaissance Hotel

- Raffle item

EBSCO

- Lunch & Learn

Elsevier

- Breakfast & Learn
- Raffle item

McGraw Hill

- Welcome Reception

Matthews Medical Books

- Break sponsor

MeL

- Raffle item

Micromedex

- Breakfast & Learn

NEJM

- Breakfast

Rittenhouse

- Lunch & Learn

Stat!Ref

- Raffle item

Wiley-Blackwell

- Raffle item

Wolters Kluwer (OVID)

- Lunch & Learn